



2012 Editorial Calendar

	Magazine				e-Newsletters	Webcasts	Industry Events/ Marketing Extras
	Product Focus	Application Focus	Systems/ Technology	Fundamentals Series			
JANUARY Magazine Ad Close: 12/12/11 Materials: 12/14/11	Lighting & Illumination	Smart Cameras for Factory Automation	<ul style="list-style-type: none"> Security & Surveillance Embedded Vision Systems 	Part 1: GigE Vision 2.0	<ul style="list-style-type: none"> Product Showcase: 1/4 Focus on Factory Automation: 1/12 Vision News: 1/19 Focus on GigE Cameras: 1/26 Product Showcase: 1/30 	<ul style="list-style-type: none"> Vision in Surveillance Applications (speaker: TBD) 	AIA Business Conference/ Robotics Industry Forum* Orlando, FL • Jan 18-20 Photonics West* San Francisco, CA • Jan 21-26 Electronic Imaging Burlingame, CA • Jan 22-26 Lasers & Photonics Marketplace* San Francisco, CA • Jan 23
FEBRUARY Magazine Ad Close: 1/12/12 Materials: 1/16/12	Frame Grabbers	Multispectral Imaging	<ul style="list-style-type: none"> 3-D Imaging High-Speed Cameras 	Part 2: GigE Vision 2.0	<ul style="list-style-type: none"> Focus on Camera Link Cameras: 2/2 Vision News: 2/9 Product Showcase: 2/15 Focus on Intelligent Transportation Imaging: 2/23 Product Showcase: 2/27 	<ul style="list-style-type: none"> Color Imaging (speaker: Glenn Archer) Advanced High-Speed Imaging (speaker: Pete Carellas) 	
MARCH Magazine Ad Close: 2/6/12 Materials: 2/13/12	ANNUAL BUYER'S GUIDE ISSUE 				<ul style="list-style-type: none"> Focus on Renewable Energy: 3/1 Vision News: 3/8 Product Showcase: 3/14 Focus on Vision-Guided Robots: 3/22 Product Showcase: 3/28 	<ul style="list-style-type: none"> Machine Vision in Factory Automation (speaker: Valerie Bolhouse) Web Inspection (speaker: TBD) 	MARKETING EXTRAS: <ul style="list-style-type: none"> Buyer's Guide Issue Packages Vision China Shanghai, China • Mar 20-22
APRIL Magazine Ad Close: 3/8/12 Materials: 3/12/12	Infrared Cameras & Detectors	Pharmaceutical Manufacturing	<ul style="list-style-type: none"> Software Developments Lenses & Imaging 	Part 1: 3-D Imaging	<ul style="list-style-type: none"> Vision News: 4/5 Product Showcase: 4/11 Focus on Smart Cameras: 4/19 Product Showcase: 4/23 Focus on Security/Surveillance: 4/26 	<ul style="list-style-type: none"> Vision for Food & Beverage Production (speaker: David Dechow) Introduction to Vision in Intelligent Transportation Systems (speaker: Ned Lecky) 	MARKETING EXTRAS: <ul style="list-style-type: none"> The Vision Show Marketing Program EMVA Business Conference* Lisbon, Portugal • Apr 20-21 Defense, Security + Sensing* Baltimore, MD • Apr 23-27 Vision Japan Yokohama, Japan • Apr 25-27
MAY Magazine Ad Close: 4/9/12 Materials: 4/11/12	Smart Cameras	Barcode Inspection Systems	<ul style="list-style-type: none"> GigE Cameras X-Ray Imaging 	Part 2: 3-D Imaging	<ul style="list-style-type: none"> Focus on Factory Automation: 5/3 Vision News: 5/10 Product Showcase: 5/16 Focus on Intelligent Transportation Imaging: 5/24 The Vision Show Video Showcase: 5/30 	<ul style="list-style-type: none"> GigE Vision 2.0 (speaker: Vincent Rowley) Fundamentals of Machine Vision (speaker: TBD) 	MARKETING EXTRAS: <ul style="list-style-type: none"> The Vision Show Marketing Program The Vision Show* Boston, MA • May 8-10 CONTROL Stuttgart, Germany • May 8-11 Automatica Munich, Germany • May 22-25 Sensor+Test Nürnberg, Germany • May 22-25
JUNE Magazine Ad Close: 5/9/12 Materials: 5/11/12	Machine Vision Software	Vision in Transportation Systems	<ul style="list-style-type: none"> Robots & Vision OCR/OCV 	Part 3: 3-D Imaging	<ul style="list-style-type: none"> Vision News: 6/7 Product Showcase: 6/13 Focus on 3-D Imaging: 6/21 Product Showcase: 6/25 Focus on GigE Cameras: 6/28 	<ul style="list-style-type: none"> Embedded Vision Systems (speaker: TBD) Emerging Applications for Vision in Service Robots (speaker: Adil Shafi) 	MARKETING EXTRAS: <ul style="list-style-type: none"> Ad Readership Study Corporate Profile Program Intersolar Munich, Germany • Jun 13-15 Image Sensing Show Yokohama, Japan • Date: TBD Semicon West/Intersolar* San Francisco, CA • Jul 10-12

*Bonus Event Distribution

2012 Editorial Calendar, continued

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July/August Magazine Ad Close: 6/25/12 Materials: 6/27/12	Optics & Lenses	Cameras for Web Inspection Applications	<ul style="list-style-type: none"> • FireWire Cameras • Infrared Imaging 	Part 1: Intelligent Transportation Imaging	<ul style="list-style-type: none"> • Vision News: 7/2 • Product Showcase: 7/11 • Focus on Infrared Imaging: 7/19 • Product Showcase: 7/23 • Focus on Web Inspection: 7/26 • Vision News: 8/2 • Product Showcase: 8/8 • Focus on USB: 8/16 • Focus on Food & Beverage: 8/23 • Product Showcase: 8/29 	<ul style="list-style-type: none"> • Vision for Containers & Packaging Applications (speaker: David Dechow) • Smart Cameras (speaker: TBD) 	MARKETING EXTRAS: <ul style="list-style-type: none"> • Corporate Profile Program NI Week* Austin, TX • Aug 6-9
September Magazine Ad Close: 8/8/12 Materials: 8/10/12	Cables & Connectors	High-Resolution Cameras in Remote Sensing	<ul style="list-style-type: none"> • LED Lighting • Smart Cameras 	Part 2: Intelligent Transportation Imaging	<ul style="list-style-type: none"> • Vision News: 9/6 • Product Showcase: 9/12 • Focus on Factory Automation: 9/20 • Product Showcase: 9/24 • Focus on GigE Cameras: 9/27 	<ul style="list-style-type: none"> • Vision in Airborne Imaging Systems (speaker: Casey Smith) • Developments in Machine Vision Standards (speaker: TBD) 	MARKETING EXTRAS: <ul style="list-style-type: none"> • VISION 2012 Marketing Package
October Magazine Ad Close: 9/12/12 Materials: 9/14/12	Vision-Guided Robots	Microscopy-based Imaging	<ul style="list-style-type: none"> • Positioning Systems • CCD & CMOS Imagers 	Part 3: Intelligent Transportation Imaging	<ul style="list-style-type: none"> • Focus on Security/Surveillance: 10/4 • Vision News: 10/11 • Product Showcase: 10/17 • Focus on 3-D Imaging: 10/25 • Product Showcase: 10/29 	<ul style="list-style-type: none"> • Vision for Medical & Pharmaceutical Applications (speaker: David Dechow) • Advanced 3-D Imaging (speaker: Daniel Lau) 	MARKETING EXTRAS: <ul style="list-style-type: none"> • VISION 2012 Marketing Package Photonex* Birmingham, UK • Date: TBD MOTEK Stuttgart, Germany • Oct 8-11 PackExpo Chicago, IL • Oct 28-31 VISION* Stuttgart, Germany • Nov 6-8
November Magazine Ad Close: 10/10/12 Materials: 10/12/12	ANNUAL CAMERA DIRECTORY ISSUE 				<ul style="list-style-type: none"> • Focus on High-Speed Imaging: 11/1 • Vision News: 11/8 • Product Showcase: 11/14 • Focus on Intelligent Transportation Imaging: 11/19 • VISION Video Showcase: 11/29 	<ul style="list-style-type: none"> • Vision for Factory Automation (speaker: David Dechow) • Transportation Imaging (speaker: Ned Lecky) 	MARKETING EXTRAS: <ul style="list-style-type: none"> • Annual Camera Directory & 2013 Forecast Issue Package SPS/IPC/Drives Nuremberg, Germany • Nov 27-29
December Magazine Ad Close: 11/8/12 Materials: 11/12/12	SPECIAL: 2013 Product Forecast	Semiconductor/Electronics Inspection	<ul style="list-style-type: none"> • 3-D Cameras • High-Speed Imaging 	Part 1: Surveillance Systems (Part 2 in the January 2013 issue)	<ul style="list-style-type: none"> • VISION Video Showcase: 12/4 • Focus on Machine-Vision Software: 12/6 • Vision News: 12/13 • Focus on Vision-Guided Robots: 12/18 • Vision News Best of 2012: 12/27 	<ul style="list-style-type: none"> • Vision-Guided Robotics (speaker: Adil Shafi) 	MARKETING EXTRAS: <ul style="list-style-type: none"> • Annual Camera Directory & 2013 Forecast Issue Package International Tech Exhibit on Image Tech & Equipment Yokohama, Japan • Date: TBD

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